association environnement juste

« bien comprendre pour mieux décider »

Who are we? An association committed to a sustainable future

We are a non-profit organisation of general interest, founded in 2013. Our mission? To protect the environment, landscapes and communities, while encouraging energy efficiency.

Our four founding members have been working together to protect the environment and heritage landscapes since 1997. It was on the strength of this experience that they created the association in 2013. Today, three of them are still part of our board, upholding our values and vision.

Protecting our landscapes and biodiversity

We believe that France's heritage landscapes and the biodiversity they harbour are imperative reasons of major public interest (RIIPM). This is a deep conviction that guides all our actions.

Encouraging energy efficiency: an essential lever.

Contrary to certain preconceptions, we are not at all opposed to the deployment of so-called 'renewable' energies. On the contrary! Combined with energy efficiency. they are crucial for reducing humanity's carbon footprint and preserving our biodiversity.

However, we fully subscribe to this essential statement:

'Our landscapes are our wealth, our heritage, and there is no question of spoiling them. We certainly need renewable energy, but not just anywhere, anyhow and at any price.'

Prioritise solar installation in already developed areas.

We are campaigning for solar panels (photovoltaic and thermal) to be installed exclusively in areas that have already been developed. Think of the roofs of houses, schools, offices, supermarkets, workshops, factories, car parks, polluted land, motorway verges, municipal buildings, sewage treatment plants, and many more!

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Since 2018, and in response to a growing trend, our association has been particularly concerned with the industrialisation of our agricultural landscapes through agrivoltaics. This 'perfect marriage between agriculture and industrialscale energy production' is, in our opinion, an aberration.

We are strongly opposed to this approach. Agricultural and natural land, as well as the biodiversity it protects, must be preserved from industrial development, which is what most agrivoltaic projects represent.

With agricultural yields declining due to global warming and the excessive use of chemical fertilisers and pesticides, we will need the full potential of our agricultural land more than ever to feed the population.

Covering 40% of our agricultural land with solar panels – as permitted by the new legislation - on the pretext of protecting the soil, plants and animals (without any long-term evidence), and grazing a few sheep or cows on it, is by no means the solution to our energy, agricultural or climate challenges!

The department of Vendée, aware of the long-term effects of this 'agrivoltaism' on its territory, has drafted and unanimously voted in favour of a resolution against it on 13 December 2024. You can consult this resolution HERE.

Encourage individual and collective self-production and selfconsumption.

We firmly believe in individual and collective self-production and self-consumption. Our sister site, Mouvementmieux.fr, develops our vision and policy on collective energy self-consumption.

For individuals, every household should receive practical or financial support to better insulate their homes and equip their properties with solar panels (photovoltaic and thermal) as soon as possible.

The government has made available an interactive map showing the solar potential of every building in France. You can view it at this link.

Building better for the future.

We believe that all new buildings - whether domestic, commercial or industrial should be subject to strict energy efficiency requirements, equal to or higher than the Passivhaus standard. This represents a total primary energy consumption of 50 kWh/m²/year, including heating and hot water.

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This will ensure that every new building is efficient, sustainable and ready to integrate any future energy source.

Preserving and protecting all living beings.

Finally, it is crucial to remember that the energy transition (the shift from fossil fuels to renewable energies) cannot happen without taking into account the ecological transition.

We know today that human activities are causing the sixth extinction of species and living organisms on our planet Earth. That is why every decision must take this pressing reality into account.

Thank you for taking the time to read this!

Your support is essential. You can help us today by becoming a member or donor of our association by clicking on this link: <u>Become a Member.</u>

9th July 2025.

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